



Training Opportunity



- Class Title:** Public Information in WMD/Terrorism Incident
MGT-318
- Instructors:** Instructors are from Texas Engineering Extension Service (TEEX),
National Emergency Response & Rescue Training Center
- Class Date:** October 27-28, 2009
- Sponsors:** Missouri State Emergency Management Agency and the Missouri Department of
Homeland Security
- Course Description:** This course examines the role of public information in managing a WMD/terrorism incident and provides practical training in crisis communication techniques. In such an incident, it is imperative that community leaders, incident managers, and public information officers are prepared to communicate with the public through the news media. The course focuses on the role of public information in incident management, the information needs of the public in a crisis, and the various means of effectively communicating through the news media. Upon completion of the course, participants will understand the role of public information in a WMD/terrorism incident, and be prepared to plan and execute public information actions in the event of such an incident.
- Prerequisite:** No formal prerequisites. However, it is recommended that participants be familiar with the Incident Command System as outlined in FEMA Independent Study Program Courses IS100 and IS200.
- Target Audience:** The course is designed for participants whose duties may require them to interface with news media representatives during their community's response to a terrorism incident or major disaster. Course participants who would benefit from this training include the jurisdiction's key elected officials, public information officers, key department heads, key public health and medical personnel, and emergency management officials from both the public and private sectors.
- Target Disciplines:** Law enforcement, emergency medical services, emergency management agency, fire services, hazardous materials personnel, public works, governmental administrative, public safety communications, healthcare, and public health
- Location:** Springfield/Greene County EOC
833 Boonville
Springfield, MO 65802

Travel Expenses: Lodging and meals provided to participants traveling more than 50 miles one way to the training site.

Class Size: 30 Participants

Class Time: 8:00 a.m. through 5:00 p.m.

Complete an application online at: <http://training.dps.mo.gov>

Or Fax an application to SEMA: (573) 526-9262

Or mail completed application to: June Simonton, Training Assistant
P.O. Box 116
Jefferson City, MO 65102
Phone: (573) 526-9121 Fax: (573) 526-9262

If you need assistance or special accommodations for this training, please contact Debbie Cheshire at (573) 526-9111 or June Simonton at (573) 526-9121 prior to the training date. If lodging is being requested, please indicate smoking preference on the Training